

NASA Garment Presentation

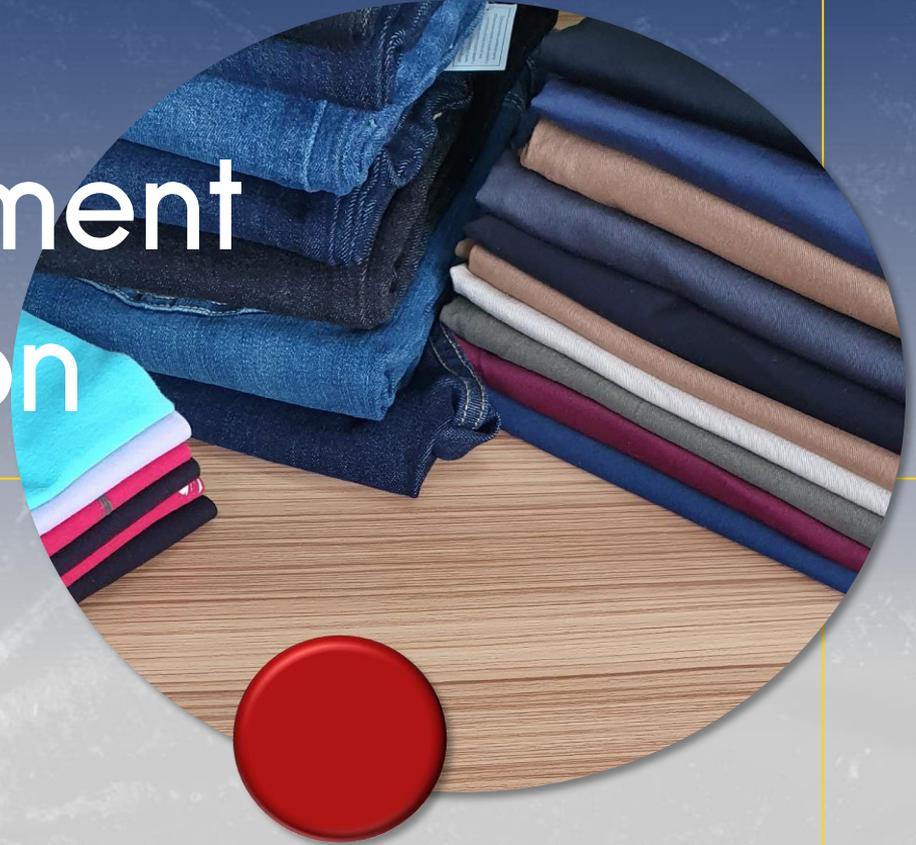


Table of contents

01

About Ethiopia

02

Hawassa Industrial Park

03

About NASA

04

NASA's Capacity
and Products

05

Our Team

06

NASA's Future



01

About Ethiopia

Ethiopia

Ethiopia is a country located in the Horn of Africa with a population of over 120 million.

Ethiopia has grown at an average rate of 10% since 2010 and continues to show its potential of growing into an economic capital on the continent of Africa.

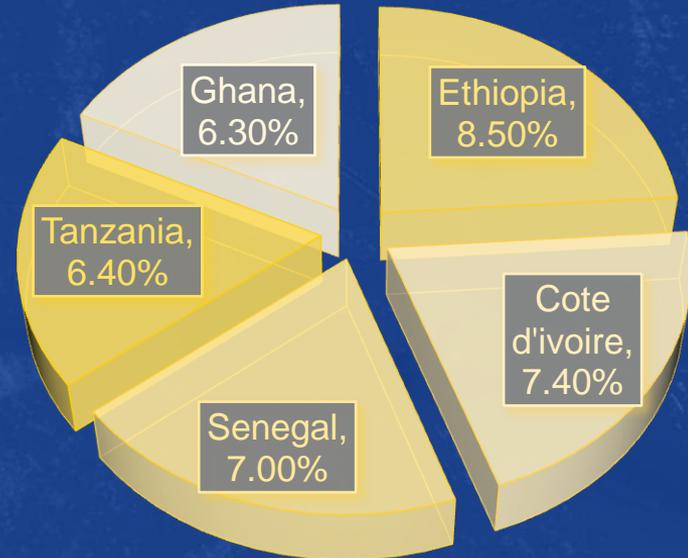


Ethiopia is the second most populous country in Africa after Nigeria, with a growing population of over 110 million, approximately two-thirds of whom are under age 30. A reform-minded government, low-cost labor, a national airline with over 100 passenger connections, and growing consumer markets are key elements attracting foreign investment.

Ethiopia's economy has been challenged by many concerns however, the government has made progress on its ambitious economic reform agenda. In the last year alone, the Ethiopian government revised its sixty-year old commercial code, enacted a new investment regulation, began steps to sell two telecom spectrum licenses to foreign operators, and developed a financial sector liberalization roadmap.

The Ethiopian Business Industry

- Ethiopia was Africa's fastest growing economy in sub Saharan Africa in 2021
- Ethiopia is on track to being Africa's Industrial power house by 2025 by means of achieving \$30 Billion worth of garments export
- The government has planned to raise the number of industrial parks to 30 in the next three years from the current 9 which are operational



Sub Saharan Africa 2021 forecast,
percentage GDP growth

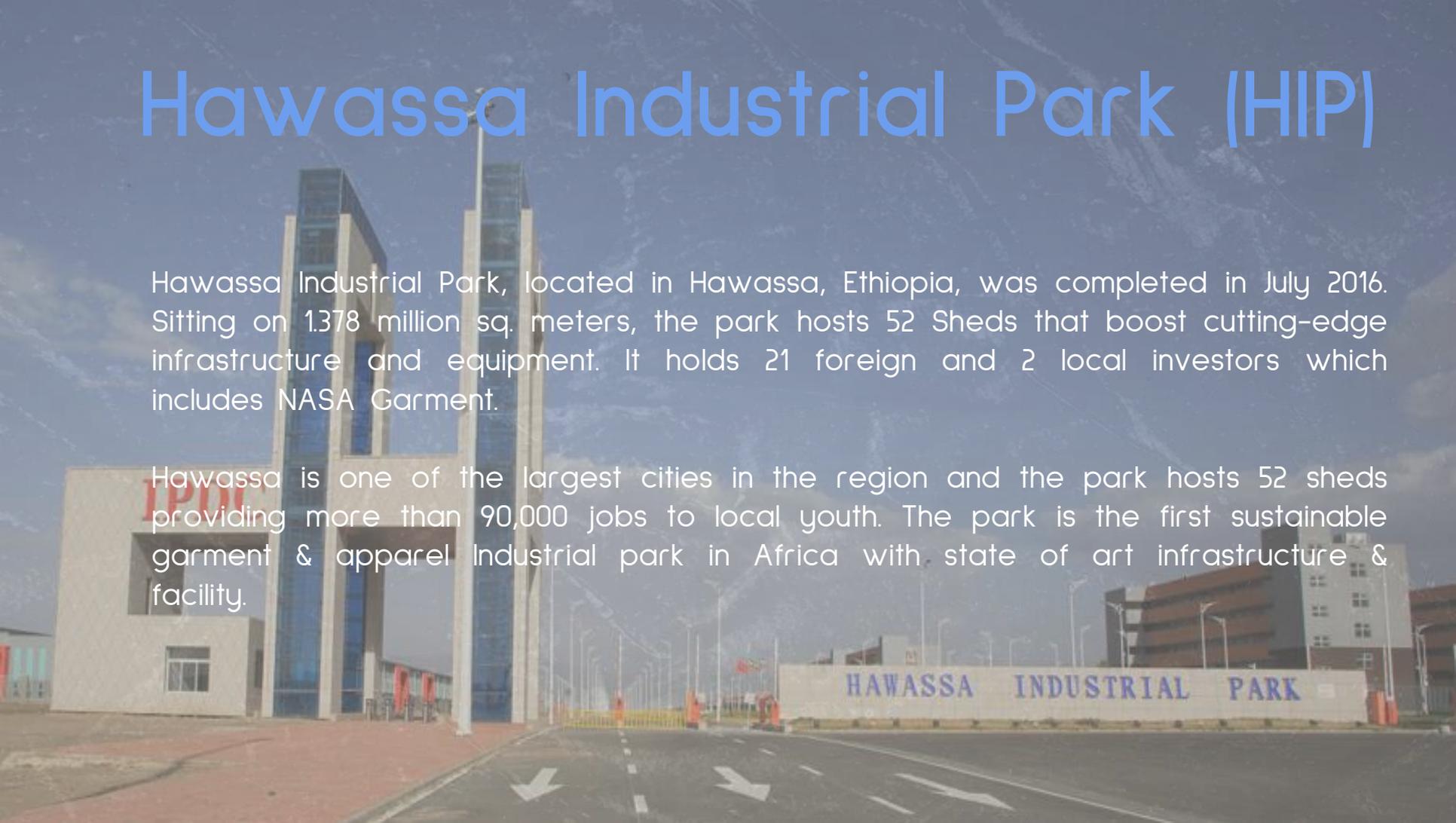
Why is Ethiopia attractive for Garment Investment. ?

- * Low wages and low labor cost
- * Liberal free-market economy
- * Easy access to land with minimal lease period
- * Strong export performance
- * Huge local market of 120 million people
- * Stable political climate
- * Duty-free access to the European Union market, Japan and also Canada
- * Conducive microeconomic policies and foreign exchange
- * Very low cost of electricity



Hawassa Industrial Park

Hawassa Industrial Park (HIP)



Hawassa Industrial Park, located in Hawassa, Ethiopia, was completed in July 2016. Sitting on 1.378 million sq. meters, the park hosts 52 Sheds that boost cutting-edge infrastructure and equipment. It holds 21 foreign and 2 local investors which includes NASA Garment.

Hawassa is one of the largest cities in the region and the park hosts 52 sheds providing more than 90,000 jobs to local youth. The park is the first sustainable garment & apparel Industrial park in Africa with state of art infrastructure & facility.

- The Hawassa Industrial Park is being used as a model for other industrial parks in the country. It provides job opportunities, earns revenue and promotes technology transfer. Ethiopia is promoting environmental protection the Zero Liquid Discharge Technology.
- The government attaches high importance to the inclusion of domestic industrialists in Hawassa Industrial Park.

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- NASA garment is a garment industry based in Hawassa, Ethiopia with 2 manufacturing units, Unit – 1 (5500 Sq. fully operational with 32 – lines) and Unit -2 (11000 Sq. partially installed, 7 lines at present). The marketing and design office is based in Addis Ababa.
 - The factory was started in January of 2019.
 - When running at full capacity the unit will be having 32 manufacturing Lines that run on 1 shift. The factory is geared to manufacture knitted & Non-knitted products such as
 - Unit-1 : T-shirts/ Active wear – 32 Module
 - Unit-2 : Denim Plant– 5 Lines
 - In-house Printing Plant & Embroidery



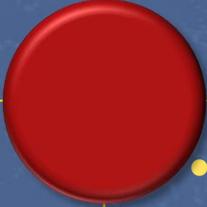
03

Who We Are



Who We Are

- NASA Garment is a 100% export-oriented garment manufacturing company founded in Ethiopia in 2019. We started our garment manufacturing project in March of 2019 & started operation in January 2020 based in Hawassa Industrial Park with a buying house in the capital, Addis Ababa.
 - We began exporting in April 2020 during the COVID-19 pandemic, leading us to stop our production of garments and focus instead on manufacturing face masks. We made more than 10 million face masks which were all provided for the local market, government organizations and NGOs produced entirely by local manpower.
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Our Vision

- Here at NASA Garment, we have a clear vision of being the number one company manufacturing & exporting high quality knitted, woven & denim garments for both men & women in Ethiopia. By following systematic quality approval procedures and follow-ups with our in-house product unit, we are committed to providing:
 - Competitive prices
 - High quality garments
 - On-time delivery
 - Highest standard of service to our customers
- We have a great vision of being a fashion oriented & leading manufacturer in knits and denim apparels with excellent quality and customer satisfaction.



Our Mission

- Our mission is to be a local company with value of a 100 Million USD by 2023 as a result of emphasizing on quality, innovation, and efficiency. We strive to creating world class infrastructure, engraving a culture of customer first, having highly empowered and enriched employees and sharing our knowledge and wealth for creating an environment friendly tone.
 - By 2025, we plan to start our own fabric mill which shall be producing 18,000 – 20,000 spindles annually.
 - By 2030, we will target to make NASA a fully self dependent group which will be growing its own cotton, weaving them and making fabric from it to be exported.
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04

NASA's
Capacity and
Products

NASA PRODUCTION CAPACITY WITH 2 UNITS

| UNIT | CAPACITY (1 SHIFT) | | YEAR |
|------------------------------------|--------------------|-------------|-------|
| CUTTING | 35,000 | PCS/DAY | 2022 |
| SEWING – CREW NECK | 30,000 | PCS/DAY | 2022 |
| SEWING – SHIRT/BLOUSE | 10,000 | PCS/DAY | 2022 |
| SEWING – DENIM* | 5,000 | PCS/DAY | 2022* |
| FINISHING | 75,000 | PCS/DAY | 2022 |
| SAMPLE & PRODUCT DEVELOPMENT | 10 | PCS/DAY | 2022 |
| WAREHOUSE (FABRICS) | 100 | TONS | 2022 |
| WAREHOUSE (FG) | 0.8 | Million/pcs | 2022 |
| SCREEN PRINTING (6 COLORS 24 Head) | 3000 | PCS /DAY | 2022 |

TECHNOLOGY'S

| CUTTING MACHINES | | |
|---|--------------------|------------------------|
| MACHINE TYPE | MODEL/BRAND | MADE IN |
| AUTOMATIC CUTTING MACHINE 920 H70X200 TYPHOON 70 WITH SENSORS | IMA/SYNCRO | ITALY |
| Eastman Brand, End Cutting Machine | EASTMAN | CHINA |
| OSHIMA FUSING MACHINE : OP-1400L | OSHIMA | JAPAN |
| COMPUTERISED SPREADING MACHINE | IMA/SYNCRO | ITALY |
| CAD SOFTWARE KEYS 2 WEEKS TRAINING FOR CAD | BULLMER | GERMANY |
| BULLMER DIGITIZER AOO | BULLMER | GERMANY |
| FABRIC RELAXING MACHINE (NGAI SHING NS-56) | OSHIMA | OSHIMA-UW-2M |
| FABRIC INSPECTION MACHINE WITH AUTO TENSION RELEASE | OSHIMA | OSHIMA-OC-83 |
| SEWING MACHINERIES | | |
| 1-NEEDLE LOCKSTICH M/C | JUKI | CHINA, MALAYSIA, JAPAN |
| 2-NEEDLE OVERLOCK M/C | JUKI | CHINA, MALAYSIA, JAPAN |
| 4-THREAD OVERLOCK M/C | JUKI | CHINA, MALAYSIA, JAPAN |
| AUTOMATIC THREAD TRIMMER | JUKI | CHINA, MALAYSIA, JAPAN |
| OSHIMA PNEUMATIC COLLAR TURNING AND TRIMMING M/C | OSHIMA | TAIWAN |
| OSHIMA COLLAR PRESSING M/C | OSHIMA | TAIWAN |
| DRESS BOARD IRONING TABLE | OSHIMA | TAIWAN |
| COOLSET CST-STB2 (VEIT CL500041) | VEIT | CHINA |
| HP-2003 (VEIT) Origin: China - IRON | VEIT | CHINA |
| Flat Lock Machine | PEGASUS/JUKI | CHINA |
| Snap Button | JUKI | CHINA, MALAYSIA, JAPAN |
| Button Stitch | JUKI | CHINA, MALAYSIA, JAPAN |
| Button Hole | JUKI | CHINA, MALAYSIA, JAPAN |
| PMD Machine | KANSAI SPECIAL | TAIWAN |
| Picoting Machine | KANSAI SPECIAL | TAIWAN |
| Backtip Machine | KANSAI SPECIAL | TAIWAN |
| Barteck Machine | KANSAI SPECIAL | TAIWAN |
| Fit Of The Arms | KANSAI SPECIAL | TAIWAN |
| Smooke Machine | KANSAI SPECIAL | TAIWAN |
| Rib Cutter Machine | KANSAI SPECIAL | TAIWAN |

| FINISHING & PACKING | | |
|--------------------------------|--------------|--------------|
| BUTTON PULL TEST MACHINE | Paramount i2 | Paramount i2 |
| crocking m/c | NGAI SHNG | NGAI SHNG |
| home laundry | IFB | IFB |
| fabric tearing strength m/c | NGAI SHNG | NGAI SHNG |

T-shirts (Crew Neck, V-Neck, Polo)



Fleece Jackets and Pants



Biker Shorts





Fancy Pant & Short

Girl's Top



Swim Suits





Denim Pants





05 Our Team



With 22 years' experience of business aspects, Saron ensures the whole of NASA's vertical supply chain runs smoothly to meet the needs of our valued brand-customers

Saron Afework
(Founder of NASA):



With more than 27 years of experience in the import business, Kidane effectively handles all cross-border sourcing operations for NASA's clientele.

Kidane Gebremedhin
(Managing Director):



With more than 22 years' experience in garment project set up & manufacturing sector, Raghav expertly serves NASA's customer base in all cross border sourcing execution. He has 11 years of garment project experience in Ethiopia and was awarded as best project team head in 2015.

Raghav Pattar
(Ceo):



With more than 20 years of expertise in the business and finance sectors and an acute awareness of the Nasa Group.

Melat Ayele
(Finance Director)

NASA's Leadership Team

NASA's Management Team





06

NASA's Future

NASA's Future

Nasa Garment strives to expand its business to EU & USA buyers by giving good standard values. NASA actively promotes sustainable production of garments "Made in Ethiopia" in order to increase international competitiveness, building capacity and increase skills and knowledge of low-skilled labor as well as providing education and training opportunities in the labor-intensive garment sector.

- We are Planning to increase our capacity from 35000 pcs – 105000 pcs / day with single shift
- We are Planning to increase our Machines from 1100 – 3000 Machines
- We are Planning to increase our lines from 32 – 96 lines
- In terms of Manpower from 800 – 2400 workers
- We are contributing for our workers Children's education & Personal life improvement and Supporting to minimize the poverty ratio overall our employees and their family